

For Immediate Release:

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Miele Blends Art and Technology in New Ventilation

Five New Ventilation Products for Wall, Island and Built-In Installation

Princeton, NJ – Miele, the largest family-owned luxury appliance manufacturer, is launching an assortment of new ventilation options, blending art and technology to sculpt the perfect hood and ensuring quality and precision each-and-every time. Catering to all installation options, Miele is expanding their wall, island and built-in options, allowing customers to create a kitchen that is truly unique.

PUR Ventilation Hoods

Design and functionality blend seamlessly to create the PUR Wall and Island Hoods. The PUR Wall Hoods are available in 30" and 36" (PUR 88 W and PUR 98 W) and the Island Hood is available in 36" (PUR 98 D). All models feature 625 CFM, backlit controls, LED ClearView lighting and stainless steel finish. For easy maintenance, the stainless steel grease filters are easy to remove and dishwasher safe.

Extra-Slim Inserts (DA 2360 and 2390)

Miele's Built-In Ventilation Hoods allow for easy integration in a variety of spaces. Its extra-slim insert allows it to fit in less than 12" upper cabinetry and the ability to have it vent or recirculate ensures it will not impede on design. The slim design does not reduce the suction, all built-in ventilation hoods come with 625 CFM. The 24" and 36" units are now to be equipped with LED downlights and adjusting the four fan speeds is easy with front mounted backlit controls. To offer a 30" wide unit, Miele designed a 6in adapter, which will work with any of the extra-slim inserts. Removable, dishwasher safe grates allow for optimal use and easy upkeep.

All five units will be available in February 2018, starting at \$799. For more information, please visit your local Miele Experience Center or click here to locate a dealer in your area.

About Miele

Founded in Germany in 1899 with a single promise of Immer Besser, a phrase meaning Forever Better, Miele has dynamically grown to become the world's largest family-owned and operated appliance company with more than 16,600 employees, 12 production facilities and representation in nearly 100 countries. As a premium appliance brand represented on all continents, Miele is steadfastly committed to the highest quality, performance and environmental standards. Miele's range of exceptional consumer appliances includes: vacuum cleaners; laundry systems; rotary irons; dishwashers; ranges; built-in convection, speed, steam and combi-steam ovens; cooktops; ventilation hoods; refrigeration; wine storage and espresso/coffee systems.

To learn more, visit <u>www.mieleusa.com</u> or <u>www.youtube.com/mieleus</u>, and follow us on <u>www.facebook.com/mieleus</u> and Instagram @MieleUSA.

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